



Impact of Science

5-7 June 2019, Berlin

Kaminzimmer, 11:30-12:45

Startups & societal impact

Florian Hoos (Chair)

Larissa Best

Dario Mazella



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Florian Hoos (Chair)

*Director of the Centre for
Entrepreneurship at TU Berlin, Germany*

INTRO: AESIS Panel



Florian Hoos (florian.hoos@tu-berlin.de)

Director, Centre for Entrepreneurship – Technische Universität Berlin

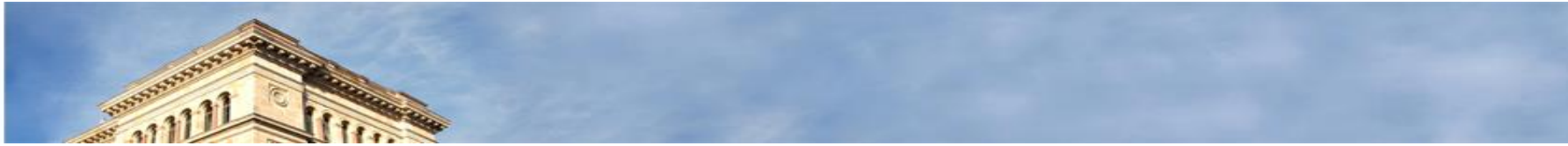
Professor, HEC Paris



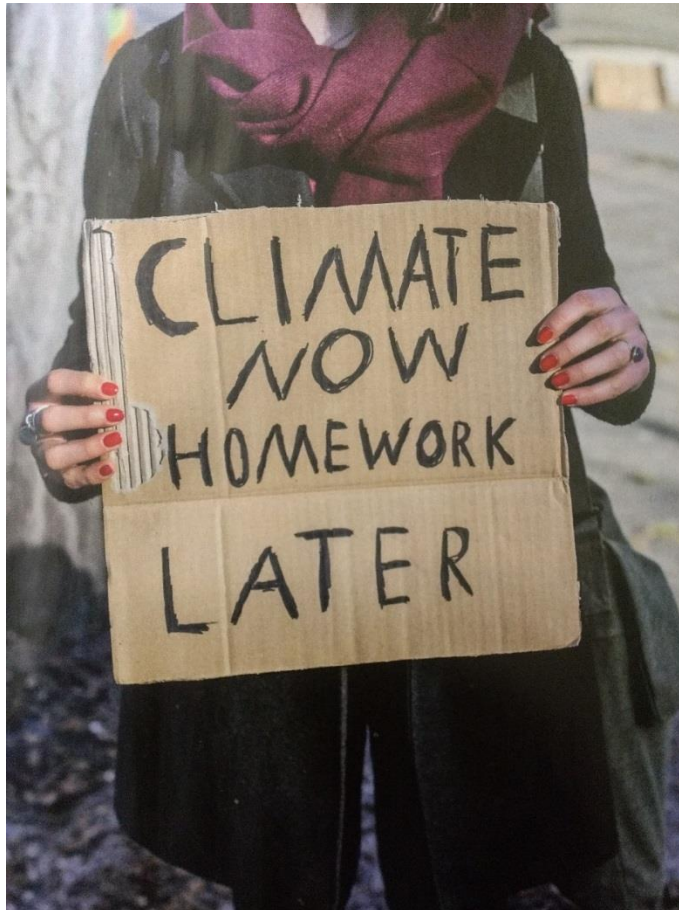
Times of change?

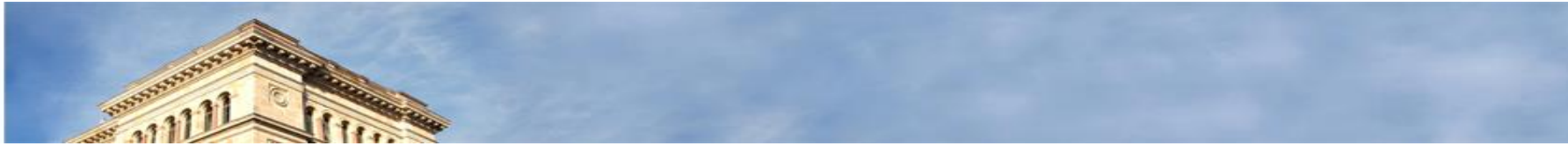
“To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society”

(Larry Fink, the CEO of BlackRock in his 2018 letter to S&P 500 CEO's).



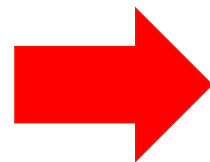
A new generation that will drive change?



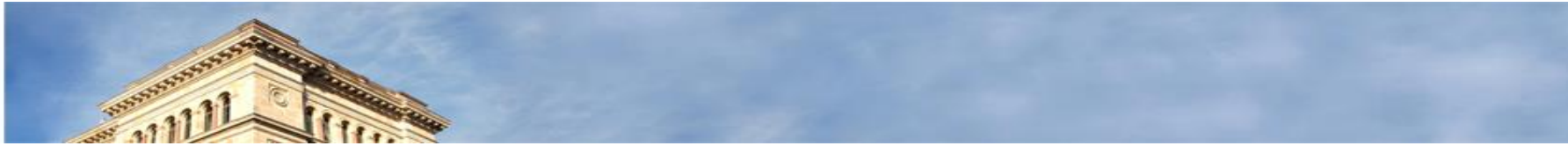


Is using profits „for doing good“ not enough anymore?

~~Revenues
- Expenses
= Profit (before sustainability)
- Expenses for CSR
= Profit after sustainability~~



The „old“ CSR principle

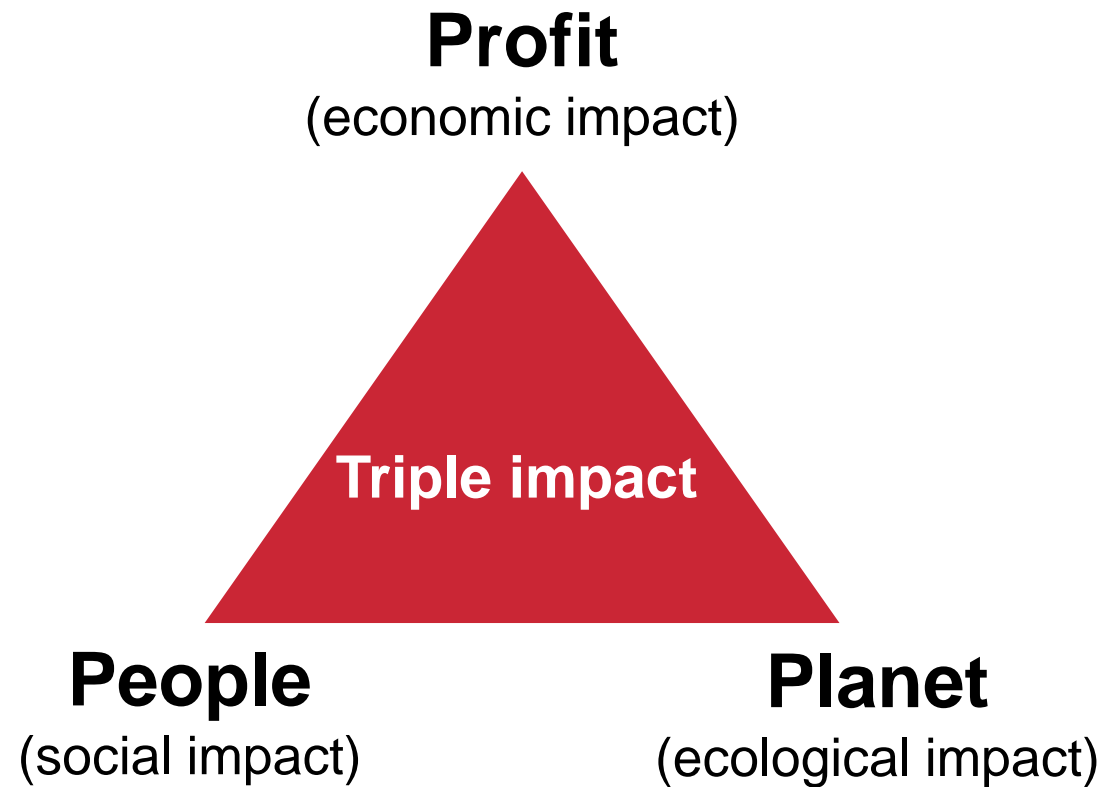


17 Sustainable Development Goals as Leitmotif





Triple impact businesses as a new trend?





Impact Investing – will it change anything?



 208 respondents currently manage **USD 114 billion** in impact investing assets*



226 respondents currently manage **USD 228.1 BILLION** in impact investing assets*



How do we measure social / ecological value?

Double-bottom line

Objective measure



Subjective measure





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Interactive discussion with audience led by panelists

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